Privacy & Cookie policy

**Date of most recent update**: 17 May 2018

The data controller collecting the data described herein is Rift Valley African Investments b.v. with registered office at IJsbaanpad 76f, 1076CW Amsterdam, the Netherlands (hereafter “**RVAI**”). RVAI is committed to respect privacy and this privacy statement details its approach thereon. By using the RVAI website and submitting any personal data, you agree to the use by RVAI of such data in accordance with this privacy statement.

If you have questions on the RVAI privacy policy, please email us at privacy@rvai.nl.

**Data collection**

RVAI only collects personally identifiable information that is provided specifically and voluntarily by visitors of the RVAI website. RVAI receives limited identifiable information, such as first name, last name and email address from site visitors, typically to subscribe with the purpose of receiving more information from RVAI including but not limited to press releases and RVAI news. It is the policy of RVAI to limit the information collected to only the minimum information required to complete a visitor's request.

Visitors are also able to send email through the site. Their messages will contain the user's screen name and email address, as well as any additional information the user may wish to include in the message. Because we may use the RVAI website as a recruiting tool, a visit to the RVAI website may also result in the user sending a resume to an individual within RVAI.

It is the intention of RVAI not to seek any sensitive information through the RVAI website unless legally required for recruiting purposes.

***What is sensitive information?****It includes a number of types of data relating to: race or ethnic origin; political opinions; religious or other similar beliefs; trade union membership; physical or mental health; sexual life or criminal record.*

**We recommend that you do not provide sensitive information of this nature**. If you do wish to provide sensitive information for any reason, RVAI accepts your explicit consent to use that information in the ways described in this privacy policy or as described at the point where you choose to disclose this information.

**Use of Data**

A user may choose to provide personal information in the following examples (non-exhaustive):

* Contact us to propose investment opportunities
* Subscribe to our press releases and/or RVAI news
* Submit resumes or work history information
* Contact us for further information on RVAI, its activities as investor or advisor
* Register for events

Information attained via the RVAI website is used only for the intended purpose stated at the time that the information is collected. This data is not shared with other RVAI entities for secondary or unrelated purposes, or shared with a third party, unless otherwise disclosed at the point of collection.

RVAI will make every practical effort to avoid excessive or irrelevant collection of data. If a visitor of the RVAI website believes the site has collected excessive information, we encourage the visitor to contact us to raise any concerns.

Except where visitors explicitly choose to receive non-mandatory press releases, RVAI news or other specific marketing materials, if any, RVAI will not use personal data collected from the RVAI website to facilitate unsolicited marketing activities.

**Cookies and log file**

Cookies may be used on some pages of the RVAI website.

***What are cookies?****They are small text files placed on your hard drive that assist us in providing a more customized website experience. For example, a cookie can be used to store registration information in an area of the site so that a user does not need to re-enter it on subsequent visits to that area.*

RVAI may use cookies to make navigation of the RVAI website easier for visitors and to facilitate efficient registration procedures. If you are concerned about cookies, most browsers permit individuals to decline cookies. In principle and if applicable, a visitor may refuse a cookie and still fully navigate the RVAI website. However, please note that some functionalities may be no longer usable after declining cookies.

In order to properly manage the RVAI website, we may anonymously log information on our operational systems, and identify categories of visitors by items such as domains and browser types. These statistics are reported in an aggregated manner to our webmasters to ensure that the RVAI website presents the best web experience for visitors and is an effective information resource.

**Third parties**

We recognise that your information is valuable and we take all reasonable measures to protect your information while it is in our care. Your personal information may be transferred to third party service providers who process information on behalf of RVAI, including providers of information technology, identity management, website hosting and management, data analysis, data back-up, security and storage services.

As a result, the possibility exists that your personal information is transferred outside the country where you are located. This includes countries outside the European Economic Area (EEA) and countries that do not have laws that provide specific protection for personal information. By submitting personal data to this site, the visitor is providing explicit consent to the transfer of such data for the fulfilment of their voluntary requests.

RVAI may disclose your personal information to law enforcement, regulatory, or other government agencies or to other third parties as required by, and in accordance with, applicable law or regulation.

Your personal information is not shared with any third party, for any secondary or unrelated purposes unless otherwise disclosed at the point of collection. If there is an instance where such information may be shared, the visitor will be asked for permission beforehand.

**Third parties links**

There are several places throughout [www.rvai.nl](http://www.rvai.nl) which may link to other websites not operating under the privacy practices of www.rvai.nl. When you link to other websites, the RVAI privacy practices no longer apply. We encourage visitors to review each site's privacy policy before disclosing any personally identifiable information.

**Data retention**

Contact information about visitors (such as information generated through registration for receiving information about RVAI such as press releases, RVAI news, etc.) will be kept as long as the information is required to completely service the contact request or until a user requests that RVAI deletes that information.

Mailing list information and email are kept for only the period considered reasonable to facilitate the visitor's requests. Resumes are disposed of when they are either no longer under consideration, or are considered outdated.

**Choices**

Visitors provide personally identifiable information provided to RVAI through the RVAI website, voluntarily. Should visitors subsequently choose to unsubscribe from mailing lists or any registrations, we will provide instructions, on the appropriate website area or in communications to our visitors; or a visitor may contact privacy@rvai.nl.

**Access, rectification, right to be forgotten & withdrawal of consent**

Each visitor has the right of access to personal data they have submitted to RVAI through the RVAI website. RVAI is committed to providing reasonable and practical access to visitors to allow them the opportunity to identify and correct any inaccuracies.

User updates of information should be handled by going back through the registration process. Inquiries about the accuracy of identifying information previously submitted to RVAI through the RVAI website, or requests to have out-dated information removed, should be directed to privacy@rvai.nl.

When personally identifiable information is retained, RVAI assumes responsibility for keeping an accurate record of the information once a visitor has submitted and verified the data. RVAI does not assume responsibility for verifying the on-going accuracy of the content of personal information.

When practically possible, if RVAI is informed that any personal data collected through a website is no longer accurate, RVAI will make appropriate corrections based on the updated information provided by the authenticated visitor.

When requested and practical, RVAI will delete identifying information from current operational systems.

Once a visitor has provided personal identifiable information to RVAI in accordance with this privacy policy, he/she can withdraw his/her consent at any time by sending an email to privacy@rvai.nl. Such withdrawal does not affect the lawful character of past processing activities up until the moment of withdrawal.

**Security**

RVAI has implemented generally accepted standards of technology and operational security in order to protect personally identifiable information from loss, misuse, alteration or destruction. Only authorised RVAI personnel is provided access to personally identifiable information and these employees have agreed to ensure confidentiality of this information.

**Modification**

RVAI reserves the right to modify or amend this RVAI Privacy Policy at any time. The effective date will be displayed at the beginning of this statement.

**autoriteitpersoonsgegevens.nl**

More information with respect to your privacy rights can also be found on the website of the Dutch Data Protection Authority ([www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl) ).